10th Edition
REFCOLD® INDIA 2027

21 - 23 OCTOBER
CHENNAI TRADE CENTRE

ORGANISED BY ISHRAE TRADE FAIRS

POWERED BY ISHRAE®

South Asia's Premier **Refrigeration** & **Cold Chain** Expo
is coming to **South India's Cold Chain Gateway**

RESPONSIBLE REFRIGERATION

RESILIENT TOMORROW

PARTNERSHIP DOCKET



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WHY PARTNER WITH REFCOLD INDIA 2027?

BUILD BRAND VISIBILITY

Get your brand in front of the refrigeration and cold chain community across REFCOLD's promotional and onsite platforms.

REACH THE RIGHT AUDIENCE

Connect with industry professionals, buyers, technology providers, decision-makers and business stakeholders.

SHAPE THE FUTURE

Align your brand with the industry's movement towards sustainable refrigeration.

Brand Visibility • Category Leadership • Product Showcase • Thought Leadership
Industry Networking • Lead Generation • Dealer Development • Business Growth

PARTNERSHIP THAT CREATES **IMPACT**

CONNECT WITH KEY STAKEHOLDERS ACROSS

- Cold Chain & Logistics
- Warehousing
- Refrigeration OEMs
- Food Processing & Retail
- Pharma & Healthcare
- Infrastructure
- Government Bodies
- International Buyers & Technology Providers

20,000+
INDUSTRY PROFESSIONALS EXPECTED



Position your brand at the forefront of India's evolving refrigeration & cold chain industry.

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WHY CHENNAI FOR REFCOLD INDIA 2027?

Gateway to South India's Refrigeration & Cold Chain Market

With its industrial base, port connectivity and expanding logistics infrastructure, Chennai creates a strong setting for the refrigeration and cold-chain ecosystem to connect, collaborate and grow.

A MARKET DRIVEN BY

- Port & Logistics Hub
- Strong Food Processing ecosystem
- Major Pharma Manufacturing base
- Growing Cold Storage & Warehousing infrastructure
- Strong Seafood Export ecosystem
- Access to South Indian & Southeast Asian markets

OPPORTUNITIES ACROSS

- Refrigeration Equipment
- Cold Storage Solutions
- Warehouse Automation
- Food & Pharma Cold Chain
- Transport Refrigeration
- Sustainable Refrigeration
- IoT & Monitoring Solutions

CONNECT WITH THE MARKET.

PARTNER WITH REFCOLD INDIA 2027, CHENNAI



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AWARD NIGHT PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logos on Special Invitee Invitation Card
- Logo Acknowledgement on THANK YOU hoarding on site.

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 3 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 24 sq.mt. space
- Exclusive branding at the Awards Venue
- Exclusive Acknowledgment at the Award function with 5 minutes presentation slot
- 4 Standees at the Awards Venue
- One nos. 10' x 10' hoarding at the venue

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 50 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE



*conditions apply

COST: INR 18 Lakh + GST | USD 22500 + GST

Condition: To avail this partnership, the partner must take minimum 70 Sq. M. of paid exhibition space.

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PLATINUM PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 18 sq.mt. space
- Branding at VIP Lounge with 4 posters
- Exclusive Acknowledgment at the VIP Lounge.
- LED screen showcasing the corporate movie of the partner at VIP Lounge
- Brochure Stand in VIP Lounge
- One nos. 10' x 10' hoarding at the venue

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE



*conditions apply

COST: : INR 12 Lakh + GST | USD 15000 + GST

Condition: To avail this partnership, the partner must take minimum 60 Sq. M. of paid exhibition space.

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GLOBAL POSTER COMPETITION PARTNER

To encourage innovative ideas and ISHRAE is creating a forum and would be conducting a Global Poster Competition for students. The partnering company would be acknowledged at the event. The Jury will be awarding the Winner, 1st Runner Up and 2nd Runner Up. Jury, can be mutually decided by ISHRAE and Partner

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 16 sq.mt. space
- Branding at Global Poster Competition Area with 4 posters
- Exclusive Acknowledgment at the Global Poster Competition Area.

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE



**conditions apply*

COST: INR 10 Lakh + GST | USD 13500 + GST

Condition: To avail this partnership, the partner must take minimum 50 Sq. M. of paid exhibition space.

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KNOWLEDGE PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive branding at the Workshops Venue
- 30-minute workshop session (10 minutes each on each day)
- 2 Standees at the Workshops Venue
- One standee at workshop Registration area.

OTHER BENEFITS

- 15 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 8 passes for VIP LOUNGE



**conditions apply*

COST: INR 8 Lakh + GST | USD 11000 + GST

Condition: To avail this partnership, the partner must take minimum 30 Sq. M. of paid exhibition space.

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DAIRY COLD CHAIN, SOLUTION PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site.

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 15 sq.mt. space
- Onsite acknowledging the partner support.
- A 30 minute session in conference

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



*conditions apply

COST: INR 8 Lakh + GST | USD 11000 + GST

Condition: To avail this partnership, the partner must take minimum 36 Sq. M. of paid exhibition space.

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SEAFOOD PROCESSING PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 15 sq.mt. space
- Onsite acknowledging the partner support
- A 30 minute session in conference

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



*conditions apply

COST: INR 8 Lakh + GST | USD 11000 + GST

Condition: To avail this partnership, the partner must take minimum 36 Sq. M. of paid exhibition space.

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GOLD PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 12 sq.mt. space
- Exclusive branding at the Visitors Lounge with 3 Posters
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



*conditions apply

COST: INR 7.5 Lakh + GST | USD 10500 + GST - Available 2

Condition: To avail this partnership, the partner must take minimum 30 Sq. M. of paid exhibition space.

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TECHNOLOGY PARTNER

Available - Cold Chain Partner/ Insulation Partner/Automation Partner/Cold Storage Equipment Partner/ Reefer Transportation Partner

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



*conditions apply

COST: INR 6 Lakh + GST | USD 8000 + GST

Condition: To avail this partnership, the partner must take minimum 30 Sq. M. of paid exhibition space.

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TECHWALL PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Video to be run on LED TECHWALL placed at prominent area. The video played will be in ratio of 70% (your branding) - 30% show branding.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



**conditions apply*

COST: INR 6 Lakh + GST | USD 8000 + GST. Available: 5

Condition: To avail this partnership, the partner must take minimum 24 Sq. M. of paid exhibition space.

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SILVER PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 4 passes for VIP LOUNGE



*conditions apply

COST: INR 5.5 Lakh + GST | USD 7500 + GST Available: 3

Condition: To avail this partnership, the partner must take minimum 24 Sq. M. of paid exhibition space.

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BRONZE PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 6 sq.mt. space
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 4 passes for VIP LOUNGE



*conditions apply

COST: INR 4 Lakh + GST | USD 6000 + GST - Available: 5

Condition: To avail this partnership, the partner must take minimum 18 Sq. M. of paid exhibition space.

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INNOVATION ZONE PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive branding at the Innovation Zone with Video of Partner playing on LED TV in the Innovation Zone
- Exclusive Table space in innovation Zone.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



**conditions apply*

COST: INR 4 Lakh + GST | USD 6000 + GST - Available: 2

Condition: To avail this partnership, the partner must take minimum 24 Sq. M. of paid exhibition space.

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LUNCH PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 4 sq.mt. space
- Acknowledgment at the Lunch Food Court area

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 2 passes for VIP LOUNGE



*conditions apply

COST: INR 3 Lakh + GST | USD 4000 + GST - Available: 3

Condition: To avail this partnership, the partner must take minimum 12 Sq. M. of paid exhibition space.

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SHUTTLE PARTNER

EXTENSIVE ADVERTISING

Company name and logo on the marketing collaterals like:

- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- Logo Acknowledgement on THANK YOU hoarding on site

DIGITAL COVERAGE

- REFCOLD India 2027 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 4 sq.mt. space
- Exclusive branding on the Shuttle Vehicle

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE



*conditions apply

COST: INR 3 Lakh (per shuttle) + GST | USD 4000 + GST. Available: 2

Condition: To avail this partnership, the partner must take minimum 12 Sq. M. of paid exhibition space.

IN PARTNERSHIP WITH / SUPPORTERS & ASSOCIATIONS



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For Exhibition, Sponsorship & Participation Opportunities:

Mr. Himanshu Chitnis | M: +91 88002 66290 | E: headtradefairs@ishraehq.in

Mr. Prabodh Hamilton | M: +91 88002 65398 | E: headsales@ishraehq.in



www.refcold.in | www.ishrae.in